



The Corporation of the Town of Orangeville

By-law Number 2026-044

A by-law to regulate, control and govern the erecting, display, alteration and maintenance of signs within the Town of Orangeville

Whereas Section 11 of the *Municipal Act, 2001*, S.O. 2001, c. 25, as amended, authorizes municipalities to pass bylaws respecting matters within their spheres of jurisdiction, including health, safety and well-being of persons and the protection of persons and property; and

Whereas subsection 11(3)(7) of the *Municipal Act, 2001* authorizes municipalities to pass bylaws respecting structures, including signs; and
Whereas Section 391 of the *Municipal Act, 2001*, authorizes a municipality to impose fees and charges; and

Whereas Section 434.1 of the *Municipal Act, 2001*, authorizes a municipality to require a **person** to pay an administrative penalty where the municipality is satisfied that a contravention of a bylaw has occurred; and

Whereas Section 436 of the *Municipal Act, 2001*, provides that a municipality has the power to pass bylaws providing the municipality with the power to enter on land at any reasonable time for the purpose of carrying out an inspection to determine whether or not a bylaw of a municipality is being complied with; and

Whereas the **Building Code Act, 1992**, S.O. 1992, c. 23, as amended, regulates the construction and structural safety of buildings and structures, including signs; and
Whereas it is desirable to regulate the erecting, display and maintenance of signs in order to promote public safety and maintain an orderly and visually compatible environment; and

Whereas the Council of the Town of Orangeville and relevant legislation empower the Building Division to issue permits to construct or erect and empower the Clerks Division to issue licences to allow; now

Therefore, be it resolved that Council for the Corporation of the Town of Orangeville hereby enacts as follows:

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1. Definitions

"Alter, altered or alteration" means to change the size and/or location of a **sign**, but shall not include replacement of a **sign face** or panel, painting, repainting, cleaning, or normal maintenance and repair of a **sign** not involving structural change.

"Art Installation" means a sculpture, **mural**, monument, decorative feature, exhibit, display, or other work of visual art created primarily for aesthetic, cultural, commemorative, educational, or artistic purpose and not intended to advertise, identify, promote, direct attention to, or provide information regarding a business, product, service, event, organization, or activity.

"Automobile Service Station" means a building where gasoline, oil, grease, antifreeze, new parts or new accessories for motor vehicles are stored or kept for sale, or where motor vehicles may be oiled, greased or washed or where minor repairs essential to the actual operation of motor vehicles are performed.

"Awning" means a sloping **wall sign** supported from the exterior wall of a building and composed of non-rigid materials, except for the supporting framework.

"Bag sign" means a **temporary sign** that is constructed of a plastic bag that is placed over a rigid frame and pushed into the ground.

"Banner" means a **sign** composed of lightweight material so as to allow movement caused by the wind.

"Building Code" means the *Ontario Building Code Act*, 1992 as amended and regulations made under it, including the Ontario Building Code.

"C5 Zone" means lands **Zoned** Restricted Commercial/Residential ("C5") as defined in the Zoning Bylaw 2022-090 and any amendments thereto.

"Cemetery" means land that is set apart or used as a place for the interment of the dead or a place in which human remains have been buried.

"Charitable Organization" means an association of persons that is charitable under the laws of the Province of Ontario or the laws of Canada.

"Chief Building Official" means the **Chief Building Official** for the Corporation of the Town of Orangeville, along with their designate.

"Commercial Zone" means lands **Zoned** Commercial ("C" or "NMU") as defined in Zoning Bylaw 2022-090 and any amendments hereto.

"Community Association" means a group of persons organized for the advancement of activities of a civic, social, cultural or recreational nature and which are not conducted for monetary profit.

"Corner Lot" means a lot situated at the intersection of and abutting upon two (2) or more **highways**, provided that the angle of intersection of such **highways** is not more than 135 degrees.

"Coroplast Sign" means a **temporary sign** made of corrugated plastic, which is lightweight, durable and is placed over a frame and pushed into the ground.

"Council" means the **Council** of the Corporation of the Town of Orangeville.

"Developed Lands" means a lot on which buildings or structures are constructed.

"Directional Sign" means a **sign** which provides direction or information for the control of vehicular traffic, such as an entry or exit **sign** or a loading **area sign**.

"Display Surface" means the continuous **area** in one plane made available by the **structure** of a **sign** for the mounting of **letters and decorations**.

"Electronic Message Display" means that part of a **sign** which is electronically controlled and which displays information in a pre-arranged sequence and on which the intensity of illumination is maintained at a constant level.

"Erect, Erected and Erecting" includes the construction, maintenance, display, **alteration**, placing or relocation of any **sign** or portion thereof and the posting of notices.

"First Storey" means the **storey** with its floor closest to grade and having its ceiling more than 1.8 metres above grade.

"Flag or Flag Sign" means a flag that is used to advertise a business, product or event.

"Flashing Sign" means a **sign** illumination that varies in intensity at periodic intervals.

"Ground Sign" except as otherwise specifically stated in this bylaw, means a **sign** supported by a **sign structure** embedded in the ground,

which is not attached to any part of a building and which is used for the purpose of advertising a business operating on the premises or a product offered for sale on the premises.

"Height" in relation to a **ground sign** or portable **sign** means the vertical distance from the established grade at the base of the **sign** to the highest point of the **sign**. For the purposes of this definition, established grade shall mean the finished ground level existing immediately surrounding the **sign** location, excluding any berm, mound, retaining feature, or fill placed to support, elevate, or increase apparent elevation of the **sign**.

"Heritage Sign Special Policy District" means the lands shown in dark outline on Schedule "A" to this bylaw.

"Highway" means a common and public walkway, boulevard, lane, street, avenue, parkway, driveway, square, place, bridge, viaduct or trestle, designed and intended for, or used by, the general public for the passage of vehicles and pedestrians and includes the untraveled portion of a road allowance.

"Highway Frontage" means the linear dimension of a lot which abuts or is immediately adjacent to a **highway**.

"Illuminated" means direct, indirect, internal or external illumination.

"Industrial Zone" means lands **Zoned** General Industrial ("M1") as defined in Zoning Bylaw 2022-090 and any amendments thereto.

"Inside Lot" means a lot which is situated between adjoining lots and which has **highway frontage** on only one **highway**.

"Institutional Zone" means lands **Zoned** Institutional ("INST") as defined in Zoning Bylaw 2022-090 and any amendments thereto.

"Land Development" means the development of vacant or the development, redevelopment, or construction of a building or buildings, including the initial selling or leasing information within the **Municipality**, but shall not include minor interior changes to an existing building.

"Letters and Decorations" means the letters, illustrations, symbols, figures, insignia and other devices mounted on the **display surface** to express and illustrate the message of the **sign**.

"Lot" means a parcel or tract of land

"Marquee" means a permanent roof-like **structure** composed of rigid materials extending perpendicularly from all or part of a building **face**, but does not include an awning.

"Municipality" means the Corporation of the Town of Orangeville or all of the lands within the geographic limits of the Town of Orangeville.

"Mural" means any type of display or artistic endeavour painted on or otherwise affixed to any side of a building or a **structure**, but does not include graffiti or advertising a business or product.

"Occupant" means any **person** who occupies, resides in, controls, manages, leases, rents, or has care and control of a property, building, structure, premises, or part thereof, and includes a tenant, lease, or any **person** acting on behalf of such **person**;

"Off-Premise Sign" means a **ground sign** displaying an advertisement related to a business or manufacturing enterprise or other activity not conducted within the building or upon the premises on which the **sign** is **erected**.

"Officer" means a Municipal Law Enforcement **Officer** appointed by **Council** and authorized to enforce provisions of this bylaw, and includes a Police **Officer**, the **Chief Building Official**, a Building Inspector or any other **person** authorized to enforce this bylaw.

"Official Sign" means a **sign** required by or **erected** under any statute, regulation, bylaw or directive of any federal, provincial or municipal government or any agency, board or commission thereof.

"Open Space Zone" means lands **Zoned** Open Space ("OS") as defined in Zoning Bylaw 2022-090 and any amendments thereto.

"Owner" means the registered **owner** of the land upon which a **sign** is or is to be **erected**.

"Parking Area" means a **lot** or portion thereof provided for the parking of motor vehicles accessory or incidental to uses in all **Zones** but does not include a car sales **lot** or public parking **lot**.

"Permanent Sign" means a **sign** that is either structurally supported, attached to a building, supported by a foundation or footings, projected from a building or building element, or that otherwise requires construction review.

"Person" means any individual, association, firm, partnership, corporation, agent, trustee, executor, administrator, or other legal entity and

includes their heirs, successors, assigns, and any **person** acting on their behalf or under their authority.

"Place of Worship" means lands or buildings used for worship by a **religious organization**.

"Pole Sign" means a **sign** composed of a lightweight but rigid material, which is typically located in a **parking area**, and which is affixed to a light standard or other similar pole such that the bottom of the **sign** is off the ground.

"Portable sign" means any **sign**, other than a **ground sign** or a sandwich board **sign**, which is specifically designed to be readily moved from one location to another, and which does not rely on a building or fixed foundation for its structural support.

"Projecting Sign" means a **sign** which is affixed to a building, wall, or **structure** and which projects therefrom for a distance greater than 0.6 metres but does not include a **marquee** or awning, and may also be commonly referred to as a blade sign.

"Public Property" means property owned by or under the control of the Town of Orangeville or any of its agencies, boards or commissions. This includes, but is not limited to, **highways**, road allowances, public utilities facilities, buses, bus shelters, benches, municipal garbage containers or other structures located on a **highway**. Property owned by the Town of Orangeville and leased to another **person** or entity shall not be deemed to be **public property**.

"Public Utility Facility" means a pole transformer box, service container, equipment or other such **structure** owned or controlled by an entity which provided a municipal or public utility service, including, but not limited to, the Town of Orangeville, Bell Canada, Enbridge Gas, Orangeville Hydro, and any subsidiaries thereof.

"Readograph" means a **sign** with letters or pictorial panels on which copy is changed manually.

"Religious Organization" means an association of persons that is charitable under the laws of Canada and organized for the advancement of religion and for the conduct of religious worship, services or rites.

"Residential Contents Sale Sign" means a **sign** advertising a yard sale, garage sale or other irregularly held sale of household contents.

"Residential Zone" means lands **Zoned Residential** ("R" or "RM") as

defined in the Zoning Bylaw 2022-090 and any amendments thereto.

"Roof Sign" means a **sign erected** entirely on or above the roof, parapet or cornice of any building.

"Sandwich Board Sign" means a **sign** not permanently affixed to the ground, building or structure, which is hinged or otherwise attached at the top enabling the two sign faces to be extended into an "A" shape so as to support the sign.

"Sign" means any surface upon which there is printed, projected, or attached any announcement, declaration, or insignia used for direction, information, identification, or advertisement or promotion of business, products, other activities or services, and includes a **structure**, or parts thereof, whether in a fixed location or designed to be portable or capable of being relocated. This includes, but is not limited to, **banners**, bag **signs**, flags, inflatable **signs**, balloon advertising devices, spiral advertising devices, or any fixed or portable object intended for advertising purposes, but does not include a **mural** or an **art installation**.

"Sign Area" means the largest **area** visible from any direction projected onto a vertical plane of the **sign face**; if a **sign** consists of more than one section or module, all areas visible from any direction will be totalled.

"Sign Face" means the opaque, transparent or translucent surface of a **sign**, upon, against or through which the message of the **sign** is exhibited, and is the **area** defined by a geometric shape within a perimeter bounded by the inside of the **sign** frame or **sign structure**.

"Sign Structure" means the supports, uprights, bracing and framework of a **sign**.

"Storey" means that portion of any building which is situated between the top of any floor and the top of the floor directly above it, or, if there is not such floor, the roof directly above it.

"Temporary Sign" means a **sign** that is intended to be erected or displayed for a limited period of time and is not permanently attached to a building, structure, foundation or the ground, and includes a portable sign, sandwich board sign, real estate sign, land development sign, community association, charitable organization or non-profit event sign, banner, contractor sign and bag or coroplast signs.

"Through Lot" means a **lot** other than a **corner lot**, which has two separate **highway frontages**.

"Unsafe" means:

- Structurally inadequate or faulty; or
- In a condition or location that could be hazardous to any **person** or property as determined by the **Chief Building Official** or **Officer**.

"Wall Sign" means a **sign erected** against the wall of any building, the **display surface** of which is relatively parallel to the **face** of and supported by such wall, which does not project more than 0.6 metres from the wall.

"Weather Canopy" means a permanent overhead roof **structure** which can display automobile service station identification.

"Window Sign" means a **sign** which is directly affixed to the frame or glass, or which is painted or etched on any window.

"Zone" means a **Zone** established in the Zoning Bylaw 2022-090 and any amendments thereto.

2. Title

This Bylaw shall be known as the "Sign Bylaw" of the Corporation of the Town of Orangeville.

3. Purpose and Intent

This Bylaw intends to regulate the use, **erecting** and display of **signs** and other advertising devices within the Town of Orangeville.

4. Administration

4.1. Administration of the Bylaw

- 4.1.1. The Chief Building Official shall administer all applications, permits and approvals relating to **permanent signs** under this Bylaw.
- 4.1.2. The Clerk's Division shall administer all applications, licences and approvals relating to **temporary signs** under this bylaw.

4.2. Permits/licences Required

- 4.2.1. A permanent **sign** permit shall be required for all permanent **signs** unless expressly exempted under Section 4.8 of this bylaw
- 4.2.2. A **temporary sign** licence shall be required for all **temporary signs** where a licence is required under this Bylaw

4.3. Application for Sign Permits or Licences

4.3.1. Permanent Sign Applications

- a) Every applicant for a permit for a **Permanent Sign** shall complete and submit the following to the **Chief Building Official**:
- i. The application, on forms provided by the Town;
 - ii. Scaled drawings, setting forth the specifications and materials to be used in the construction of the sign structure and sign. The drawings shall also include the colour scheme and any other information that may be requested by the Town to assist in the assessment of the application. All signs shall be designed and constructed in accordance with the applicable provisions of the Building Code.
 - iii. A scaled site plan, setting forth the adjacent highways, buildings, structures and signs, as well as the property lines, highway frontage, and location of the proposed signs upon the building or property; and
 - iv. The following documents, if requested by the Municipality:
 - a plan of survey, certified by an Ontario Land Surveyor;
 - If the applicant is not the owner of the property or building on which the sign or sign structure is to be erected, a signed consent by the registered owner of the property authorizing the applicant to apply for a sign permit on behalf of the owner and to erect the proposed sign; and
 - Any additional written approvals or permits required by any other government authority or public agency having jurisdiction over the subject matter of the application.
 - v. Where a sign is being installed on Town lands, provide proof of insurance in the amount of \$2,000,000 in liability coverage naming the municipality as an additional insured.

4.3.2. Temporary Sign Applications

- a) Every applicant for a licence for a temporary sign shall complete and submit the following to the Clerks Division:
- i. the application form, as supplied by the Town;
 - ii. sign diagram indicating sign dimensions, lettering, colouring, artwork, and what the sign will say;
 - iii. letter of authorization from the property owner (if applicant is not the property owner);
 - iv. site plan setting forth the adjacent streets, sidewalks, driveways, intersections, buildings, signs, as well as the property lines, highway frontage and location of the proposed sign, including set backs); and
 - v. any other document deemed required by the Town as may be required to assess the application.

4.4. Issuance of Sign Permits & Licenses

4.4.1. Permanent Sign Permit Issuance

- a) The **Chief Building Official** shall examine all applications for Permanent **Sign** Permits.
- b) If the prescribed fee has been paid and the application, drawings and specifications comply with this Bylaw, the **Building Code**, and all other applicable laws, the **Chief Building Official** shall issue the permit.
- c) The Town shall retain one set of the approved drawings and specifications.
- d) Every Permit shall expire if installation is not commenced within six (6) months of issuance. Prior to expiry, the permit may be renewed for an additional period of six (6) months, provided the proposed work continues to comply with this Bylaw, the **Building Code** and all other applicable laws in effect at the time of renewal.
- e) Where the **Chief Building Official** determines that the proposed **sign** does not comply with this Bylaw, the **Building Code** or any other applicable law, the permit shall be refused until the application is revised to achieve compliance.

4.4.2. Temporary Sign Licence Issuance

- a) The Clerk's Division shall examine all applications for **temporary sign** licences.
- b) Where the prescribed fee has been paid, and the application complies with this Bylaw and all other applicable laws, the Clerk's Division may issue the licence.
- c) Where the proposed **sign** does not comply with this bylaw or any other applicable law, the licence shall be refused until the application is revised to achieve compliance.

4.5. Revocation of Sign Permits

4.5.1. The **Chief Building Official** may revoke a permanent **sign** permit, and the Clerk's Division may revoke a **temporary sign** licence, where;

- a) The **sign** does not conform to this Bylaw, the **Building Code**, or any other applicable law;
- b) The permit or licence was issued based on false, misleading or inaccurate information; or
- c) The **sign** is not **erected**, displayed or maintained in accordance with the issued permit or licence.

4.5.2. Notice of revocation shall be provided in writing to the **owner** or **occupant** of the property on which the **sign** is **erected** or

proposed to be **erected**.

4.6. Fees

- 4.6.1. Fees, which are to be paid in advance to the **Municipality** for the review of plans submitted with sign applications and for inspection of **signs**, shall be in accordance with the fees and charges bylaw as amended from time to time or any successor bylaw.
- 4.6.2. All fees which are paid are non-refundable.

4.7. Removal of Signs

- 4.7.1. Any **sign** that is **unsafe, erected** in contravention of any of the provisions of this Bylaw, no longer in accordance with the **Building Code**, or no longer in a state of good repair, whether or not a permit has been issued therefor, or any **sign** for which a permit or licence was revoked pursuant to section 4.5, shall be removed by the **owner** or **occupant** of the property on which such **sign** is **erected** upon written notice given to that effect by the **Chief Building Official** and/or **Officer**. Notice of removal shall be served by delivering written notice by personal service, regular mail, registered mail, posting at the property on which the **signs** are located or by email when an email address has been provided, to the assessed **owner** or **occupant** of the property on which the **sign** is **erected** or is proposed to be **erected**. Any **sign** that is subject to the notice shall be removed within the time specified in the notice.
- 4.7.2. Such notice shall outline the nature of the contravention and the section of the bylaw so contravened and shall further direct that the bylaw be complied with within a specified time.
- 4.7.3. In the event that such a **sign** is not removed in accordance with the notice, the **Chief Building Official** and/or **Officer** may cause the pulling down or removal of such **sign** at the expense of the **owner** or **occupant** and the expense therefor may be collected in like manner as municipal taxes pursuant to Section 446 of the Municipal Act, 2001.
- 4.7.4. An **unsafe sign** that poses a danger to a **person** may be pulled down or removed at the direction of the **Chief Building Official** or an **Officer**. Such removal is to be at the expense of the **owner** or the **occupant**, and the expense therefor may be collected in like manner as municipal taxes.
- 4.7.5. Where a **sign** has been removed by the **Municipality** pursuant to this bylaw, the property **owner, occupant**, and/or permit/licence applicant shall be responsible for all costs, fees, penalties, and

charges associated with the removal, transportation, storage, and disposal of the **sign**, including any amounts established by the **Municipality's** Fees and Charges Bylaw and Administrative Penalty Bylaw, as amended. Removed **signs** shall be stored by the **Municipality** for a period of thirty days, during which time they may be redeemed upon payment of all applicable costs, fees, penalties, and charges. Any **sign** not redeemed within the thirty days may be disposed of by the Municipality. Such costs, fees, penalties, and charges may be recovered by the Municipality in accordance with the Municipal Act, 2001, as amended.

4.8. Signs for Which a Sign Permit or licence is not required

4.8.1. Subject to the provisions of this section and any explicit restrictions contained within this Bylaw, the following signs are permitted and may be **erected** without a **sign** permit or licence:

- a) Election **signs** regulated under the Town's Election **Sign** Bylaw, as amended, are exempt from the provisions of this Bylaw, provided they are **erected**, maintained and removed in accordance with the Town's Election **Sign** Bylaw 2026-012;
- b) **Signs** authorized under the Town's Parks and Special Events By-law, as amended.
- c) **Official signs** required by law or as otherwise required by the **Municipality**;
- d) Signs for regulating traffic, legal notices, warnings at railway crossings, and all other signs pertaining exclusively to public safety;
- e) In **Residential Zone**, real estate advertising signs having a **sign area** of less than 1m² and directional open house signs, so long as they are **erected** in compliance with Section 7.3
- f) Memorial or historical interest signs, plaques or tablets;
- g) Public notification signs that are **erected** by the **Municipality** in accordance with statutory requirements for the notification of the public as set out by the Planning Act or other Provincial or Federal statute, and in accordance with the policies of the **Municipality**;
- h) Except in **Residential Zones**, one (1) non-illuminated **ground sign** not exceeding 3.5m² in **sign area** advertising the sale, rental or lease of any building, **structure** or **lot** in accordance with Section 7.3;
- i) One (1) non-illuminated trespassing, safety, or caution **sign** not exceeding 0.6m² in **sign area** for every 4.5m of **highway frontage**.
- j) An **illuminated**, non-flashing, "open" **window sign** so long as the **sign area** does not exceed 25 percent of the window

in which it is located or a maximum width of 1 m, whichever is less, and so long as such a **sign** is **erected** so that the light emitting from such a **sign** is deflected away from any adjacent residential premises;

- k) A non-**illuminated**, non-flashing, **window sign** so long as the **sign area** does not exceed 25 percent of the window in which it is located or a maximum width of 1m, whichever is less;
- l) A **residential contents sale sign** which stipulates the date of the sale of household goods, and which must be removed immediately after the date indicated on the **sign**;
- m) One (1) **temporary sign** for each building contractor or home renovation operator working on a site, provided they do not exceed 1m in **height** and/or 0.6m in width and that such **sign** is removed from the property immediately after the project is completed as determined by an **Officer** or 30 days from the date on which the **sign** was **erected**, whichever is less;
- n) Sandwich board signs located on lands other than in the **Heritage Sign Special Policy District** and in accordance with Section 7.2;
- o) Flags that do not advertise a business, product or event or for non-profit organizations, of varying colour or that may bear the crest, name, insignia of a non-profit organization, government agency or religious, charitable or fraternal organization;
- p) Pole signs;
- q) Strings of pennants or flag signs of varying colours provided that they are not visible from any **highway**; and

4.9. Prohibited Signs

4.9.1. Notwithstanding any other provisions of this bylaw, no **person** shall **erect**, or cause to be **erected** or permit on any premises, any of the following signs:

- a) A **sign** which is located so as to obstruct the view of any pedestrian or motor vehicle driver so as to cause a hazardous condition;
- b) A **sign** other than a **wall sign** within 9.0 metres of the base of a traffic light;
- c) A **sign** which is located so as to obstruct or impede any flue, air intake, fire escape, fire exit, door, window, skylight, or exhaust, or so as to impede free access by a firefighter to any part of the premises;
- d) A **sign** which projects over any **area** to which pedestrians have access unless located at least 2.5 metres above the

- surface of such **area**;
- e) A **sign** which does not comply with the provisions of the **Building Code**;
 - f) A **sign** which does not comply with the provisions of the Electrical Safety Code, the Occupational Health and Safety Act, the Construction Safety Act, or any other applicable government regulations;
 - g) A **sign** which does not comply with the provisions of this Bylaw;
 - h) A **sign** encroaching onto a required fire route unless approved by the **Municipality's** Fire Chief or their designate;
 - i) A **sign** which is located on **public property** unless permitted under Section 6.2.7, 7.2.4, 7.6.4 or other provisions of the Bylaw expressly authorizing placement on **public property**.
 - j) A **sign** which is located on any median. Traffic island or centre boulevard unless expressly permitted by this Bylaw;
 - k) A **sign**, including posters, flyers, stickers or decals, which is attached to any **public utility facility** or interferes with any municipal or public utility services;
 - l) A **sign** which is painted on or attached to any fence, tree, tree support, stone or other natural object or noise attenuation wall;
 - m) A roof sign;
 - n) A **sign** which depicts violence, nudity, sexually explicit conduct, or contains content that is contrary to the Criminal Code of Canada, the Canadian Human Rights Act, or any other applicable Law;
 - o) An off-premises sign;
 - p) Any **illuminated sign** that directs light that will affect neighbouring properties;
 - q) Any **illuminated** signs in the **Residential**, C5 and **Institutional Zones**, with the exception of **illuminated "open window signs** in the **C5 Zone**, subject to the provisions of Sections 4.8.1(j);
 - r) Unless deemed appropriate by the **Municipality**, a **portable temporary sign** located at either the Alder Street Recreation Centre or the Tony Rose Memorial Sports Centre;
 - s) **Banners**, flags, balloon or spiral advertising devices, **flashing sign**, or any flashing or moving illumination which varies in intensity or which varies in colour and **signs** which have any visible moving parts or visible mechanical movements of any description, except as otherwise permitted by this Bylaw;
 - t) A sandwich board **sign** advertising a home occupation in **Residential Zones**;

- u) A **ground sign** in **Residential Zones** except as permitted by Section 6.1.2;
- v) A **readograph** or **electronic message display** forming part of and being incidental to a **wall sign** except as permitted by Section 6.6;
- w) A portable or temporary sign in the Heritage Sign Special Policy District, C5 Zone and Residential Zone;
- x) **Temporary signs**, including bag signs and **coroplast signs**, with the exception of signage **erected** by **community associations, charitable organizations**, and non-profit organizations and with the exception of one **temporary sign** for a building contractor or home renovation operator working on site for a maximum of a 30-day period; and
- y) Any **sign** not expressly permitted in accordance with the provisions of this Bylaw

4.10. Variances

- 4.10.1. Where the provisions of this Bylaw are proposed not to be met, an application may be submitted to the Clerks Division requesting a variance from the provisions of this Bylaw.
- 4.10.2. Applications for a variance shall clearly set out why the provisions of the Bylaw cannot be met, why the **sign** is necessary and shall be accompanied by the appropriate fee as set out in the Fees and Charges Bylaw as amended from time to time or successor bylaw.
- 4.10.3. The **Council** appointed appeal body may, upon application for a variance from the provisions of this Bylaw, authorize such variances. A variance shall not be granted where the proposed **sign** does not comply with the **Building Code**.

5. General Provisions

5.1. Existing Signs

- 5.1.1. Subject only to explicit provisions contained herein, this Bylaw applies to any **sign** or **sign structure** that is **altered** and/or **erected** after the coming into effect of this Bylaw and also to any **sign** or **sign structure** that is not in compliance with the **Building Code**, regardless of the date on which the **sign** or **sign structure** was **erected**.
- 5.1.2. Notwithstanding Section 5.1.1, any **sign** or **sign structure** lawfully **erected** or installed prior to the coming into force of the Bylaw may remain, notwithstanding that such **sign** or **sign structure** does not

comply with the provisions of this Bylaw, provided that the **sign** or **sign structure**:

- a) is maintained in a safe condition and in good repair;
- b) is not enlarged, relocated, or structurally **altered**;
- c) is not **altered** in a manner that increases its non-compliance with this Bylaw;
- d) is not replaced with another **sign** or **sign structure** that does not comply with this Bylaw.

- 5.1.3. Where a **sign** or **sign structure** permitted to remain under Section 5.1.2 is removed, destroyed, or required to be removed under this Bylaw, any replacement **sign** or **sign structure** shall comply with this Bylaw.

5.2. Building Code and Government Regulations

- 5.2.1. Any **sign** which is **erected** shall at all times comply with this Bylaw, the **Building Code** and any applicable governmental regulations. The more restrictive provisions of the requirements shall prevail.
- 5.2.2. No **sign** shall be **erected** on lands owned, controlled, or regulated by the Ministry of Transportation of Ontario, a conservation authority, utility provider, railway authority, or other public authority unless all required approvals have first been obtained from the applicable authority.

5.3. Liability

- 5.3.1. The provisions of this Bylaw shall not be construed as relieving or limiting the responsibility of any **person** who **erects** or any **person** who causes, permits, or allows to be **erected** any **sign** from personal injury, including injury resulting in death, or property damage resulting from such **sign** or from the acts or omissions of such **person** or his agents, employees, contractors, in the **erecting, alteration, repair, or removal** of any **sign erected** in accordance with this Bylaw. Likewise, the provisions of this Bylaw shall not be construed as imposing on the **municipality, Council, its officers, employees, or agents**, any responsibility or liability whatsoever by reason of the approval of or issuance of a permit for any **sign** or the removal of any **sign**.

5.4. Indemnification

- 5.4.1. The applicant for a **sign** permit, together with the **owner** and **occupant** of the premises on which the **sign** is **erected**, shall be jointly and severally responsible for indemnifying and holding harmless the **Municipality, Council**, and its **officers**, employees, servants, and agents from and against any and all losses, damages, costs, expenses, claims, demands, actions, suits, or other proceedings arising from or in connection with the **erecting, alteration**, repair, maintenance, or removal of the **sign**.

5.5. Maintenance of Signs

- 5.5.1. The **owner** and/or **occupant** of the lands and premises upon which any **sign** is located shall maintain or cause to be maintained such **sign** and **sign structure** in a proper state of repair so that the **sign** does not become **unsafe** or unsightly and so that such **sign** is functioning in a manner as designed at all times.

6. Sign Type Specific Provisions

6.1. Ground Signs

- 6.1.1. Permitted **Zones**
- a) Ground signs shall be permitted in Residential, Open Space, Commercial, Industrial, Institutional, C5 Zones, and the Heritage Sign Special Policy District.
- 6.1.2. Residential and Open Space Zones
- a) One (1) identification **ground sign** not exceeding 2m² in **sign area** on the property of an institutional or recreational facility, including but not limited to a nursing home, sanatorium, school, **place of worship**, day nursery, public library, home for the aged, or retirement home.
 - b) One (1) identification and vacancy information **ground sign** for an apartment building having a minimum **sign area** of 0.6 m².
 - c) Where an apartment building abuts more than one (1) **highway**, one (1) identification and vacancy information **ground sign** may **face each highway frontage**.
 - d) **Ground signs** shall be located a minimum of 3 metres from the property line or boundary of any residential **lot**.
- 6.1.3. Commercial Zones
- a) **Ground signs** shall be mounted within a landscaped setting.
 - b) One (1) **ground sign** shall be permitted on an **inside lot** or **corner lot** having at least 12 metres of **highway frontage**.

- c) Two (2) **ground signs** shall be permitted on a **through lot**, provided only one (1) **ground sign** is located on each **highway frontage**.
- d) One (1) additional **ground sign** shall be permitted solely for the purpose of a **readograph** or **electronic message display** where:
 - i. the **sign face** does not exceed 4.5m²;
 - ii. the **sign** is permanently located within a landscaped plot;
 - iii. the **sign height** does not exceed 3 m; and
 - iv. the property has a minimum **highway frontage** of 30 metres.
- e) The maximum **height** of a **ground sign** shall be:
 - i. 4.5 metres where the property frontage is less than 30 metres;
 - ii. Increased by 0.3 metres for every additional 5 metres of frontage; and
 - iii. Shall not exceed 8 metres.
- f) The maximum **sign area** shall be:
 - i. 4.5m² where frontage is less than 30 metres;
 - ii. 6m² where frontage is 30 metres or greater but less than 45 metres; and
 - iii. 9m² where frontage is 45 metres or greater.
- g) Notwithstanding subsection 6.1.3.6, a property having 45 metres or more of frontage on **Highway 10** may have a **ground sign** oriented towards **Highway 10** having a **sign area** of:
 - i. 9m² plus 0.1m² for each metre of frontage exceeding 45 m; and
 - ii. a maximum **sign area** of 20m².
- h) **Ground signs** shall be located a minimum of 1 metre from any front or side **lot** line.
- i) The municipal address shall be prominently displayed and visible from the **highway**.

6.1.4. Industrial and Institutional Zones

- a) One (1) **ground sign** shall be permitted on an **inside lot** or **corner lot** having at least 12 metres of **highway frontage**.
- b) Two (2) **ground signs** shall be permitted on a **through lot**, provided only one (1) **ground sign** is located on each **highway frontage**.
- c) One (1) additional **ground sign** shall be permitted solely for the purpose of a **readograph** or **electronic message display** where:
 - i. the **sign face** does not exceed 4.5m²;
 - ii. the **sign** is permanently located within a landscaped

- plot;
- iii. the **sign height** does not exceed 3 m; and
- iv. the property has a minimum **highway frontage** of 30 metres.
- d) The maximum **height** of a **ground sign** shall be:
 - i. 4.5 metres where the property frontage is less than 30 metres;
 - ii. Increased by 0.3 metres for every additional 5 metres of frontage; and
 - iii. Shall not exceed 8 metres.
- e) The maximum **sign area** shall be:
 - i. 4.5m² where frontage is less than 30 metres;
 - ii. 6m² where frontage is 30 metres or greater but less than 45 metres; and
- f) **Ground signs** shall be located a minimum of 1 metre from any front or side **lot** line.
- g) The municipal address shall be prominently displayed and visible from the **highway**.

6.1.5. Heritage Sign Special Policy District

- a) Notwithstanding any other provision of this section.
 - i. A maximum of one (1) **ground sign** shall be permitted per **lot**
 - ii. For a single-tenant building, the maximum **sign area** shall be 1.5m² and a maximum **height** of 2 metres,
 - iii. For a multi-tenant building, the maximum **sign area** shall be 2m², and the maximum **height** shall be 2.5 metres.
 - iv. The municipal address shall be prominently displayed and visible from the **highway**.
 - v. **Sign** materials shall be of a heritage appearance appropriate to the age and character of the building.

6.1.6. C5 Zone

- a) Notwithstanding any other provision of this section.
 - i. A maximum of one (1) **ground sign** shall be permitted per **lot**
 - ii. Maximum **sign area** shall be 1.5m²
 - iii. Maximum **sign height** shall be 2 metres
 - iv. **Ground signs** shall be set back a minimum of 3 metres from the front **lot** line and 1 metre from any side **lot** line.
 - v. The municipal address shall be prominently displayed and visible from the **highway**.
 - vi. **Sign** materials shall be of a heritage appearance

appropriate to the age and character of the building.

6.1.7. Automobile Service Stations

- a) Notwithstanding any other provision of this section.
 - i. One (1) **ground sign** shall be permitted
 - ii. The maximum **sign area** shall be 6m².
 - iii. The maximum **sign height** shall be 8 metres.
 - iv. **Ground signs** shall be located a minimum of 1 m from any front or side **lot** line.

6.2. Directional Signs

- 6.2.1. **Directional signs** shall be permitted in all **Zones** for the purpose of directing pedestrian or vehicular traffic, identifying entrances, exits, **parking areas**, loading areas, buildings, facilities, or similar wayfinding purposes.
- 6.2.2. **Directional signs** shall not contain advertising, pricing information, promotional information, product advertising, or commercial messaging.
- 6.2.3. Directional signs may contain:
 - a) Directional arrows;
 - b) Traffic control instructions;
 - c) Building or facility identification;
 - d) Parking information;
 - e) Loading **area** information; and
 - f) Similar wayfinding information.
- 6.2.4. **Directional signs** complying with this section shall not be included in the calculation of the maximum number of signs permitted on a property.
- 6.2.5. **Directional Signs on Private Property**
 - a) One **directional sign** shall be permitted at each point of vehicular entrance and exit.
 - b) The maximum **sign area** shall be:
 - i. 0.9m² for apartment buildings; and
 - ii. 0.6m² for all other uses.
 - c) On properties greater than 0.8 hectares in **area**, additional signs may be **erected** where required for the direction of pedestrian or vehicular traffic, provided no **sign** exceeds 0.6m² in **sign area**.
- 6.2.6. **Directional Signs** associated with schools, places of worship, **cemeteries**, public libraries, community centres, recreational

facilities, retirement homes, nursing homes, and similar institutional uses may have a maximum **sign area** of 1m².

- 6.2.7. **Directional signs** for **cemeteries** and places of worship may be **erected** on a **highway**, subject to the follow:
- a) The **sign** shall not interfere with the safe operation of vehicular or pedestrian traffic, as determined by the Town;
 - b) The maximum **sign area** shall be 0.6m²; and
 - c) The **sign** shall not be **illuminated**.

6.3. Wall signs

- 6.3.1. Wall signs shall be permitted in Residential, Open Space, Commercial, Industrial, and Institutional Zones, the Heritage Sign Special Policy District, and automobile service stations.
- 6.3.2. Residential and Open Space Zones
- a) One non-**illuminated sign** identifying a building, its occupants, or a home occupation.
 - b) The aggregate **sign area** shall not exceed 0.2m²
 - c) Any home occupation identified by a **wall sign** shall comply with the Town's Zoning Bylaw.
 - d) One identification **wall sign** for an apartment building with a maximum **sign area** of 1.2m².
- 6.3.3. Commercial, Industrial and Institutional Zones
- a) The cumulative **sign area** of a **wall sign** shall not exceed 20 percent of the wall **area** of the first story visible from any direction.
 - b) **Wall signs** shall be located within the defined **sign band area** of the building where such an **area** exists.
- 6.3.4. Additional **Commercial Zone** Regulations
- a) A minimum of 25 percent of the **sign face** shall consist of negative (background) space.
 - b) No **wall signs** shall be **erected** above the **first storey** of a building.
- 6.3.5. Additional **Industrial Zone** Regulations
- a) **Wall signs** may be **erected** above the first story of a building, provided the total permitted **sign area** established in Section 6.3.3 is not exceeded.
- 6.3.6. Additional **Institutional Zone** Regulations
- a) No **wall sign** shall be **erected** above the first story of a building.

6.3.7. Heritage Sign Special Policy District

- a) The cumulative **sign area** of all **wall signs** shall not exceed 25 percent of the wall **area** of the **first storey**.
- b) **Wall signs** may project over a **highway** a maximum distance of 0.3 metres.
- c) **Wall signs** shall not obstruct significant architectural features, including but not limited to windows, brackets, sills, decorative masonry, cornices, or other heritage features.
- d) **Wall signs** shall be located within the defined **sign band area** of a building where such an **area** exists.
- e) **Wall signs** shall be set back a minimum of 0.15 metres from each edge of the facade.
- f) **Sign** material shall be, or appear to be, wood. Alternative material may be permitted where appropriate to the age and character of the building.
- g) **Wall signs** painted directly onto a building façade are prohibited.
- h) **Flashing signs** and neon signs are prohibited, except for **illuminated** "Open" signs permitted by the Bylaw

6.3.8. Automobile service stations

- a) **Wall signs** shall be permitted.
- b) The aggregate **sign area** of all **wall signs** shall not exceed 6m².

6.4. Awnings

6.4.1. **Awnings** shall be permitted in Commercial, Industrial, Institutional, and the **C5 Zones**, and the **Heritage Sign Special Policy District**.

6.4.2. All awnings shall comply with the following:

- a) The maximum awning **area** shall not exceed 25 percent of the building **face** of the **first storey**.
- b) The minimum vertical clearance between the ground and the awning shall be 2.5 metres.

6.4.3. Commercial Zones.

- a) Where awnings are incorporated into a multi-unit building, all awnings shall present a unified and coordinated appearance with respect to size, style and colour.

- 6.4.4. Heritage Sign Special Policy District
 - a) In addition to provisions of Section 6.4.2 and 6.4.3:
 - i. Bubble and waterfall style awnings shall not be permitted.
 - ii. **Awnings** may project over a **highway** a maximum distance of 1.2 metres.
- 6.4.5. C5 Zone
 - a) In addition to Section 6.4.2:
 - i. Bubble and waterfall style awnings shall not be permitted.
 - ii. No awning shall project over a **highway**.

6.5. Marquees

- 6.5.1. Marquees shall be permitted in Commercial, Industrial and Institutional Zones.
- 6.5.2. Marquees are prohibited in Residential, Open Space, and the C5 Zones, and the Heritage Sign Special Policy District.
- 6.5.3. The maximum **sign area** of any **marquee** shall not exceed 25 percent of the building **face** of the **first storey**.
- 6.5.4. The minimum vertical clearance between the ground and the **marquee** shall be 2.5 metres.

6.6. Readograph and Electronic Message Display Signs

- 6.6.1. Readograph and electronic message display signs shall be permitted only as an integral component of a permitted ground sign or wall sign in Commercial, Industrial, and Institutional Zones.
- 6.6.2. Readograph and electronic message display signs are prohibited in Residential, Open Space, and the C5 Zones, and the Heritage Sign Special Policy District.
- 6.6.3. **Readograph** and **electronic message display** signs shall form part of a permitted **ground sign** or **wall sign** and shall not be **erected** as a standalone **sign**.
- 6.6.4. The intensity of illumination shall be maintained at a constant level
- 6.6.5. Every **electronic message display sign** shall be equipped with automatic dimming technology, which automatically

adjusts **sign** brightness in direct correlation with ambient lighting conditions.

- 6.6.6. **Electronic message display** signs shall not contain flashing messages, flashing images, or continuous scrolling messages.
- 6.6.7. Where a message or image changes, the frequency of change shall not be less than once every seven seconds.
- 6.6.8. Where incorporated into a **ground sign**, the maximum **area** devoted to a **readograph** or electronic display shall be:
 - a) 45 percent of the total **sign** display where the property has less than 30 metres of **highway frontage**;
 - b) 40 percent of the total **sign** display **area** where the property has 30 metres or more but less than 45 metres of **highway frontage**; and
 - c) 33 percent of the total **sign** display **area** where a Commercial property has 45 metres or more of **highway frontage**.

6.7. Projecting Signs

- 6.7.1. Projecting Signs shall be permitted only within the Heritage Sign Special Policy District
- 6.7.2. Projecting Signs are prohibited in the Residential, Open Space, Commercial, Industrial, Institutional, and the C5 Zones.
- 6.7.3. A maximum of one **projecting sign** shall be permitted for each business.
- 6.7.4. All **projecting signs** shall comply with the following:
 - a) The maximum **sign area** shall be 0.75m²
 - b) The **sign**, including all hardware and brackets, shall project no more than 1.2 metres from the building **face**.
 - c) The minimum vertical clearance between grade and the lowest point of the **sign** shall be 2.5 metres.
 - d) The support pole, mast arm or bracket shall be constructed of wrought iron, wrought aluminum or similar material.
 - e) Drawings for wall brackets shall be certified by a qualified **sign** manufacturer.
 - f) **Sign** material shall be, or appear to be, wood. Alternative material may be permitted where appropriate to the age and character of the building.
 - g) Illumination shall be limited to external downward-facing lighting.
 - h) Internally illuminated, flashing or electronic message display

projecting signs are prohibited.

7. Portable signs

7.1. Portable signs

- 7.1.1. Portable signs shall be permitted in Commercial, Industrial, and Institutional Zones.
- 7.1.2. Portable signs are prohibited in Residential, Open Space, and the C5 Zones, and the Heritage Sign Special Policy District.
- 7.1.3. A **portable sign** advertising a business shall be located on the same property as the business being advertised.
- 7.1.4. A **portable sign** advertising a charitable or non-profit event may be located on a property other than the property on which the event takes place, provided the **sign**:
 - a) is removed within 5 days following the event or within 60 days from the date the **sign** was **erected**, whichever occurs first; and
 - b) is located a minimum of 60 m from the Town's gateway entrance signage.
- 7.1.5. A **portable sign** permit shall be issued for a maximum period of one year.
- 7.1.6. At no time shall there be valid permits for more than:
 - a) One **portable sign** for every four businesses or establishments located on a **lot**; or
 - b) One **portable sign** for every 45 metres of **highway frontage**, whichever is less.
- 7.1.7. Notwithstanding subsection 7.1.6, no more than four **portable signs** shall be permitted on any **lot**.
- 7.1.8. A portable sign shall:
 - a) Not be **erected** on a **highway**;
 - b) Not be **erected** within 3 metres of another **sign**
 - c) Not be **erected** within 3 metres of a driveway entrance or exit; and
 - d) Not be **erected** within 6 metres of the edge of any street corner.
- 7.1.9. The construction and design requirements of a temporary portable **sign** shall:
 - a) Not exceed 4.5m² in **sign area**

- b) Not exceed 2.5 metres in **height**;
- c) Not have electrical wiring located within the path of vehicular or pedestrian traffic;
- d) Be securely **erected** and mechanically fastened to the ground where applicable; and
- e) Cement blocks shall not be used as a ground anchor.

7.2. Sandwich Board Signs

- 7.2.1. Sandwich board signs shall be permitted in all **Zones**, subject to the provisions of this section.
- 7.2.2. Only real estate signs and contractor signs in accordance with this Bylaw shall be permitted as sandwich board signs in **Residential Zones**.
- 7.2.3. Where permitted, sandwich board signs shall:
 - a) Be located directly in front of the business to which the **sign** relates;
 - b) Not be **erected** within 3 metres of another sandwich board **sign**
 - c) Not be **erected** within 3 metres of a driveway entrance or exit;
 - d) Not, in the case of a **corner lot**, be **erected** within 6 metres of the edge of the street corner;
 - e) Be limited to one sandwich board **sign** per **lot** or one sandwich board **sign** for every 9 metres of **highway frontage**, whichever is less;
 - f) Not exceed a **height** of one metre.
 - g) Not exceed a width of 0.6 metres; and
 - h) Be removed at the end of business hours each day.
 - i) Be set back a minimum of 0.6 metres from the **face** of a curb, or from the edge of the roadway where no curb exists, and shall not be placed or maintained in a manner that obstructs or interferes with the opening of vehicle doors, access to or from a lawfully parked vehicle, passenger loading or unloading, or accessible vehicle use.
- 7.2.4. In addition to the requirements of Section 7.2.3, sandwich board signs located in the **Heritage Sign Special Policy District**:
 - a) Sandwich board signs may be **erected** on a public boulevard directly in front of the business to which the **sign** relates; and
 - b) The **sign** shall not impede the flow of vehicular or pedestrian traffic.

7.3. Real Estate Signs

- 7.3.1. Directional Open House Signs and Real Estate Advertising Signs are permitted in all **Zones**, subject to the provisions of this section.
- 7.3.2. Real estate signs shall:
 - a) Not be located so as to interfere with the safe operation of vehicular or pedestrian traffic, as determined by the Town;
 - b) Not exceed 0.6m² in **sign area**;
 - c) Be limited to a maximum of two signs in relation to each **lot** being advertised; and
 - d) A real estate **sign** shall be removed within 60 days of the closing of the sale of the property to which the **sign** relates.

7.4. Land Development Signs

- 7.4.1. **Land development** signs are permitted in all **Zones**, subject to the provisions of this section.
- 7.4.2. One **ground sign** or **wall sign** related to a **land development** project shall be permitted for every 0.4 hectares of land, or portion thereof.
- 7.4.3. Notwithstanding subsection 7.4.2, a maximum of four **land development** signs shall be permitted on any development site.
- 7.4.4. The aggregate **sign area** of all **land development** signs on a development site shall not exceed 4m².
- 7.4.5. **Land development** signs shall only be **erected** on the **land development** site to which the **sign** relates.
- 7.4.6. **Land development** signs shall be removed within ninety days of completion of the development project.

7.5. Community, Charitable and Non-Profit Event Signs

- 7.5.1. In all **Zones**, except for the **Heritage Sign Special Policy District** and the **C5 Zone**, **temporary signs** may be **erected** by **Community Associations, Charitable organizations**, and non-profit organizations for the purpose of advertising events conducted or sponsored by such organizations.
- 7.5.2. In all **Zones**, except for Residential Zones, the **Heritage Sign Special Policy District** and **C5 Zone**, portable temporary signs

may be erected by community associations, charitable organizations, and non-profit organizations for the purpose of advertising events conducted or sponsored by such organizations.

- 7.5.3. Signs **erected** pursuant to this section:
- a) Shall be such as an approved **sign** permit; however, any applicable **sign** permit fee shall be waived;
 - b) Shall be removed five days after the event or sixty days from the date on which the **sign** was **erected**, whichever comes first;
 - c) Shall not be **erected** without the consent of the **owner** of the property on which the **sign** is located;
 - d) In the case of **temporary signs**, the **sign area** shall not be greater than 0.4m² in **sign area**.
 - e) Shall not be located so as to impede or interfere with the safe operation of vehicular or pedestrian traffic as determined by the Town;
 - f) Shall be a minimum of 1.5 metres from any fire hydrant, curb, driveway, or travelled portion of a **highway**;
 - g) Shall not exceed a maximum of one hundred **temporary signs** per event; and
 - h) Shall be limited to no more than eight **portable temporary signs** per charitable event.

7.6. Banners

- 7.6.1. **Banners** or emblems of governmental, educational, or **religious organizations** or institutions may be **erected** in **Commercial, Industrial, and Institutional Zones** for a period of up to sixty days.
- 7.6.2. **Banners erected** pursuant to this section:
- a) Shall be located below the roof line, parapet or cornice of a building;
 - b) Shall be directly adhered to a building or located in front of the business or location of the event being advertised
 - c) Shall form part of the calculation of the maximum permitted number of signs or **sign area** permitted for any **lot** or premises; and
 - d) Shall be removed within seven days of the event advertised or sixty days from the date on which the **sign** was **erected**, whichever comes first.
- 7.6.3. Banners shall not be permitted within the Heritage Sign Special Policy District.

- 7.6.4. Notwithstanding Section 7.6.3, **banners erected** by the **Municipality** or installed on brackets attached to Municipal light standards or poles specifically designed for the purpose of displaying **banners** within the **Heritage Sign Special Policy District** shall be permitted.
- 7.6.5. Notwithstanding any other provisions of this Bylaw, banners and flag signs associated with a special event approved by the Municipality may be erected within an area subject to an approved road closure under the Town's Parks and Special Events Bylaw, provided:
- a) The banners or flag signs are displayed only during the approved event period;
 - b) The banners or flag signs do not obstruct traffic control devices, sightlines, emergency access routes, or pedestrian travel;
 - c) The banner or flag signs are removed immediately upon completion of the event; and
 - d) The banners or flag signs comply with any conditions imposed through the event approval process.

8. Heritage Sign Special Policy District

8.1. Purpose

- 8.1.1. The purpose of the **Heritage Sign Special Policy District** is to provide for the development of signage which is consistent with the 19th-century architecture which exists within downtown Orangeville. The regulations in this section aim to allow a variety of signage types while maintaining broad consistency in style. To complement the regulations in this section, the guidelines for signage prepared by Heritage Orangeville provide helpful design information to assist **sign** permit applications with their advertising endeavours within the **Heritage Sign Special Policy District**.

8.2. Location

- 8.2.1. The **Heritage Sign Special Policy District** is defined as being that shown on Schedule "A" to this Bylaw.

8.3. Review of Applications

- 8.3.1. All applications for **sign** permits within the **Heritage Sign Special Policy District** shall require the review and comments of representatives of the Orangeville Business Improvement **Area** and Heritage Orangeville.
- 8.3.2. Such comments shall be advisory in nature only, and the **Chief Building Official** shall have the final determination regarding compliance of a proposed permanent **sign** with this Bylaw.
- 8.3.3. Where a Heritage Permit is required under the Ontario Heritage Act or any applicable municipal bylaw or policy for the **erecting, alteration, or display** of a **sign**, the required Heritage Permit shall be obtained prior to the issuance of a **Sign** permit/licence under this Bylaw.

8.4. Heritage Appearance

- 8.4.1. The colours, fonts, shapes, materials and scale of all signs within the **Heritage Sign Special Policy District** shall be historically sensitive to the building and the Downtown Orangeville Heritage Conservation District and in accordance with the guidelines for signage prepared by Heritage Orangeville.
- 8.4.2. No internally **illuminated sign** or awning shall be permitted within the **Heritage Sign Special Policy District** except as otherwise expressly permitted by this Bylaw.

9. Enforcement and Penalties

9.1. Enforcement

- 9.1.1. This Bylaw may be enforced by an **officer**.
- 9.1.2. An **officer** may enter upon land at any reasonable time for the purpose of carrying out an inspection to determine whether:
 - This bylaw is being complied with;
 - The condition of a **sign** permit is being complied with; or
 - An order issued under this Bylaw is being complied with.
- 9.1.3. Where an **officer** determines that a **sign** has been **erected, altered, displayed, maintained, or permitted** contrary to this Bylaw, the **officer** may issue an order requiring the contravention to be discontinued or corrected within the time specified in the order.
- 9.1.4. An order issued under Section 9.3 shall set out the nature of the contravention, the section or sections of this Bylaw

contravened, the action required to correct or discontinue the contravention, and the time within which compliance is required.

- 9.1.5. An order issued under this Bylaw may be served by personal service, regular mail, registered mail, courier, electronic mail where an email address has been provided to the **municipality** or by posting the order in a conspicuous place on the property to which the order relates.
- 9.1.6. Where an order is served by regular mail, registered mail, or courier service shall be deemed to have been made on the fifth day after the day of mailing.

9.2. Penalties

- 9.2.1. Every **person** who contravenes any provision of this Bylaw, including failing to comply with an Order issued under this Bylaw, is guilty of an offence and is liable to a fine and such other penalties as provided for in the Provincial Offences Act, R.S.O. 1990, c. P.33, as amended, and the Municipal Act, 2001, S.O. 2001, c.25, as amended.
- 9.2.2. Every director or **officer** of a corporation who knowingly concurs in the contravention of this Bylaw is guilty of an offence.
- 9.2.3. No **person** shall hinder, obstruct, or attempt to hinder or obstruct an **officer** in the exercise of a power or the performance of a duty under this Bylaw.
- 9.2.4. If a **person** is convicted of an offence under this Bylaw, the court in which the conviction has been entered, and any court of competent jurisdiction thereafter, may, in addition to any other penalty imposed, make an Order prohibiting the continuation or repetition of the offence.
- 9.2.5. Certain Provisions of this Bylaw are designated or may be designated under the Town's Administrative Penalty Bylaw, as amended.
- 9.2.6. Every **person** who contravenes a provision of this Bylaw designated under the Town's Administrative Penalty Bylaw shall, upon issuance of a penalty notice in accordance with that Bylaw, be liable to pay an administrative penalty and any applicable administrative fees.
- 9.2.7. A **person** shall not be subject to both an administrative penalty and prosecution under the Provincial Offences Act for the same contravention.
- 9.2.8. The issuance or payment of an administrative penalty under the

Town's Administrative Penalty By-law, or issuance or payment of a fine upon conviction under the Provincial Offences Act, does not relieve any **person** from the obligation to comply with this Bylaw, an Order issued under this Bylaw, or any other applicable law. The Municipality may continue to require compliance and may take any enforcement action authorized by law until the contravention has been remedied.

- 9.2.9. A contravention of this Bylaw that continues for more than one day shall constitute a separate offence for each day that the contravention continues.

10. Severability and Conflict

10.1. Severability

- 10.1.1. That in the event any provision of this By-law is found by a court of competent jurisdiction to be without effect under Section 14. (1) of the Municipal Act, S.O. 2001, as amended, such provisions shall be deemed to be severed, and the remainder of this By-law shall remain in full force and effect.

10.2. Conflict

- 10.2.1. This By-law shall apply in addition to the provisions of any other Town By-law and the Municipal Act, S.O. 2001 c.25, as amended, provided that in the event of conflict, the provisions of any other Town By-law or the Municipal Act, 2001, S.O. 2001, c.25, as amended, shall not be paramount over this By-law, provided such provisions are not contrary to law.

10.3. General

- 10.3.1. Whenever any reference is made in this By-law to a statute of the Legislature of the Province of Ontario, such reference shall be deemed to include all subsequent amendments to such statute and all successor legislation to such statute.
- 10.3.2. That it is hereby recognized that this By-law may be revoked and repealed at any time.
- 10.3.3. That nothing in this By-law shall limit any other statutory or common law rights or powers of the **municipality** or any **Officer** to enter on land.

11. Enactment

That By-law 2013-028 and all amendments thereto are hereby repealed upon the passage of this bylaw; and

That this bylaw shall come into effect upon approval by **Council**, subject to section 284.11 of the Municipal Act on the 10th day of August, 2026.

Read three times and finally passed this 10th day of August, 2026.



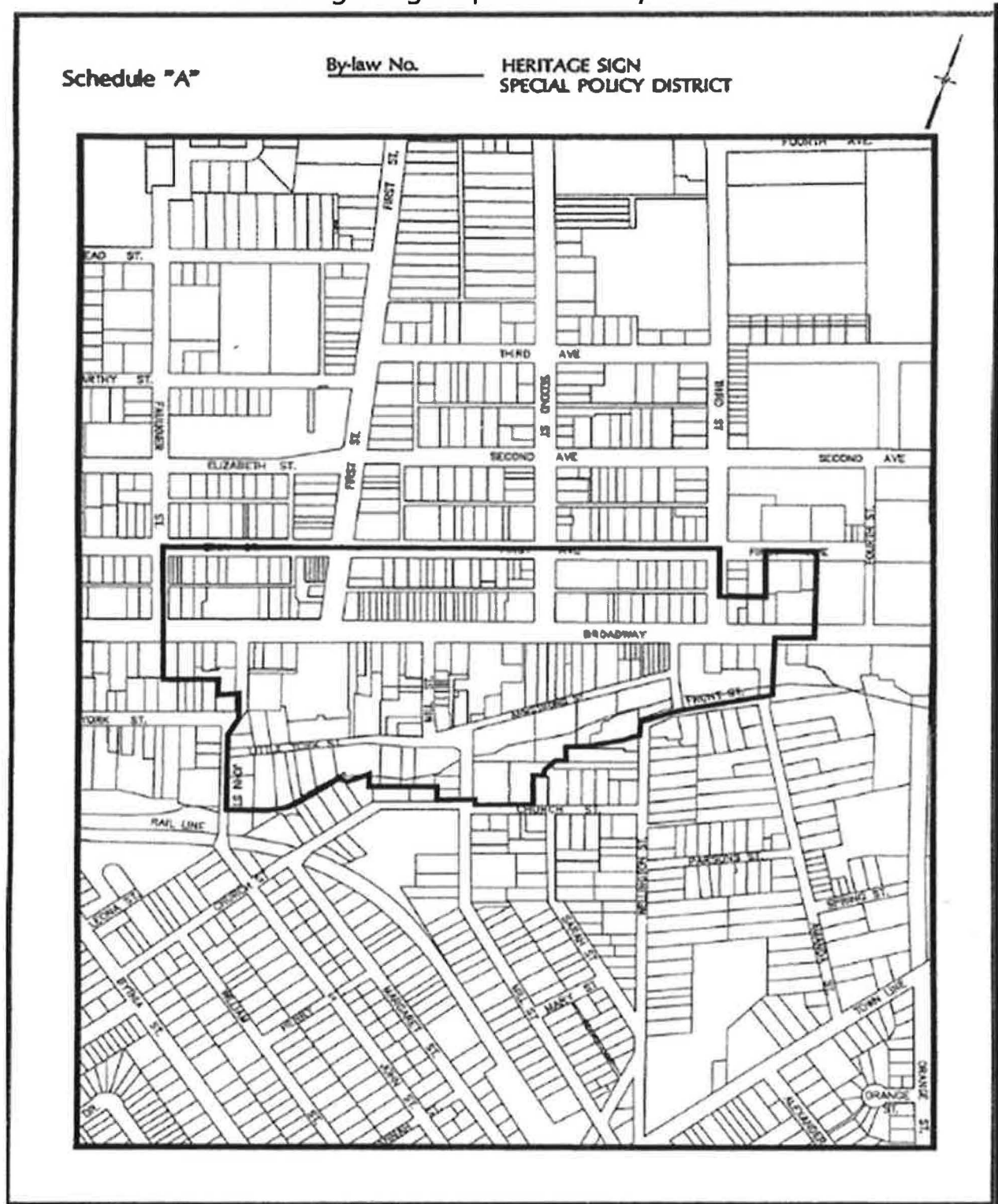
Lisa Post, Mayor



Raylene Martell, Town Clerk

Schedule "A" to By-law 2026-044

Heritage Sign Special Policy District



Schedule "B" to By-law 2026-044

Sign Classification, Permit Requirements and Permitted Zones

Sign Type	Permanent/ Temporary	Permit Required	Permitted Zones	Bylaw Sections
Ground Sign	Permanent	Yes	R, OS, C, I, INS, H, C5	6.1
Directional Sign	Permanent	Yes	ALL	6.2
Wall sign	Permanent	Yes	R, C, I, INS, H, C5	6.3
Awning Sign	Permanent	Yes	C, I, INS, H, C5	6.4
Marquee Sign	Permanent	Yes	C, I, INS	6.5
Readograph Sign	Permanent	Yes	C, I, INS	6.6
Electronic Message Display Sign	Permanent	Yes	C, I, INS	6.6
Projecting Sign	Permanent	Yes	H	6.7
Portable sign	Temporary	Yes	C, I, INS	7.1
Sandwich Board Sign	Temporary	No	C, I, INS, H, C5	7.2
Real Estate Sign	Temporary	No	ALL	7.3
Land Development Sign	Temporary	Yes	ALL	7.4
Community Association, Charitable organization, Non- Profit Event Sign	Temporary	Yes (fee exempt)	ALL	7.5
Banner	Temporary	Yes	C, I, INS	7.6
Contractor Sign	Temporary	No	ALL	4.8

R = Residential Zone
 OS = Open Space Zone
 C = Commercial Zone
 I = Industrial Zone
 INS = Institutional Zone
 H = Heritage Sign Special Policy District
 C5 = C5 Zone
 ALL = All Zones